

Communication and Visual Arts Courses: Winter 2027

Selected Electives

JOUR 4270	Pre-reqs: JOUR 2200	Investigative Reporting
Email jchrumka@tru.ca to request pre-req waiver		
Students acquire the high-level research skills used by investigative journalists to uncover information that has often been deliberately hidden from public scrutiny. Students learn to recognize opportunities for, and execute, investigative work. Jenn Chrumka's students have had their final projects featured in The Wren, the CBC, and the Omega.		

CMNS 3500	Pre-reqs: 45 credits	ST: AI and Professional Communication: Preserving Voice and Agency
Taught by Will Garrett-Petts, this course examines theories of literacy, considering how artificial intelligence (in particular, large language learning models like ChatGPT, CLAUDE, etc.) is impacting professional communication practice and academic discourse. Our point of departure for the course will be a focus on the implications for preserving individual voice, agency, and purpose in an AI-augmented environment. Grounded in public relations and print media, the course addresses fundamental questions about authorship, authenticity, ethics, and data validity. Students will gain extensive experience in thinking critically and writing about the changing nature of "literacy," both in the classroom and in the workplace.		

CMNS 3700	Pre-reqs: 45 credits	ST: Creativity, Design Thinking, and Social Enterprise
Students explore theories of creativity and innovation from a range of disciplines, such as philosophy, psychology, and sociology. Then, working in teams, with tested practices such as Osborne Parnes Creative Problem Solving and Design Thinking, students examine problems related to a UN SDG of their choice, and develop a creative solution in the form of a recurring value-creation model suitable for use by a Social Enterprise (SE). Their SE models are then presented to local nonprofit and SE experts, as well as Master's students in TRU's Human Rights and Social Justice program, for possible further collaborative development in the community.		

FILM 3300	45 credits	Race and Ethnicity in Hollywood Cinema
This course will examine race and ethnicity in film and other entertainment media in the North American context. We will examine representation in media as well as the relationship between media industries and ethnic communities across history. Students will learn about theories of racial formation and media		

representation, and cover both common issues of faced by racialized communities and different communities' distinct challenges and achievements.

VISA 3710	Pre-reqs waived	Photography 3
email artsadvising@tru.ca for registration		
Have you thought about picking up a film camera recently? Explore film and digital photography practices in TRU's darkrooms and photo studio. Experience with CMNS 1500 Intro to Digital Photography or VISA 2710 Photo 1 will be an asset. This course is in the process of redesign to take the place of Photo 1, 2, 3 and 4.		

Complete CVA Course List Winter 2027

Communication	
CMNS	1160 Introduction to Communication
CMNS	1200 Intro to Digital Production
CMNS	1500 Digital Photography
CMNS	2140 Media, Representation and Society
CMNS	2160 Mass Communication and the Popular Culture Industry
CMNS	2170 Interpersonal Communication
CMNS	3020 Travel Media
CMNS	3210 Digital Communities
CMNS	3500 ST: AI and Professional Communication
CMNS	3530 Digital Imaging and Editing
CMNS	3550 Media and Public Relations
CMNS	3560 Digital Production
CMNS	3700 ST: Creativity, Design Thinking and Social Enterprise
CMNS	4280 Portfolio Capstone
CMNS	4520 Advanced Digital Imaging and Editing
Professional Communication	
CMNS	1250 Strategic Writing for Communication
CMNS	1290 Introduction to Professional Writing
CMNS	1810 Academic and Professional Writing
CMNS	2300 Critical Thinking and Writing for Science and Technology
CMNS	2290 Technical Communication
CMNS	3240 Advanced Professional Communication
SPEE	2500 Professional Presentation
Film	

FILM	2200 Introduction to Film Studies 1938-Present
FILM	3300 ST: Race and Ethnicity in Hollywood Cinema
Journalism	
JOUR	2010 ST: Intro to Audio Storytelling
JOUR	2060 Introduction to Multimedia Storytelling
JOUR	2080 Data Journalism
JOUR	2150 Reporting in Indigenous Communities
JOUR	3180 Storytelling in Documentary Video
JOUR	4270 Investigative Reporting
JOUR	4280 Professional Preparation Capstone
JOUR	3980 Professional Internship
Visual Arts	
VISA	1000 Art Worlds
VISA	1010 2D Creative Design: Thinking and Making
VISA	1030 3D Foundation (Studio)
VISA	1210 Drawing 1 (Studio)
VISA	1500 Introduction to Visual Culture
VISA	Photography 3 ((pre-reqs waived; email 3710 artsadvising@tru.ca for registration)